

National Release Date:
June 21, 2005

call my name



CD SARA-3417
SLP: 13.99
PACKAGING:
8 panel jewel box
BOX LOT: 30
UPC: 733792563025
GENRE: Americana/
Country

Savvy Records
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SARA HAMILTON *call my name*

With artist/producer/playwright Jesse Dayton at the helm, this blond bombshell of a tunesmith makes one auspicious debut. Dayton plucked eight originals from a constellation of solid songs, added tunes by Hayes Carll and blues legend Memphis Minnie, and gave each the star treatment. The result is a disc that sparkles with songwriting clarity and vocal purity.

Dayton's eclectic production style shines, with everything from boogie-woogie piano on "Better Than I Used to Be", to the Crosby, Stills, Nash & Young inspired guitar intro (with a twist of Cajun squeezebox) on "Back My Way," and the powerful George Harrison-esque slide guitar crescendo of the title track.

The disc reveals Hamilton's songwriting range to be equally diverse, with crossover friendly tracks like "Motel Key" (co-written with Heather Morgan) and "Call My Name" cozied up to straight-up honky-tonker "Lord Help My Soul" and the sultry tear-jerking waltz "Lonely Like Me."

The closing track is a back-and-forth duet of Memphis Minnie's ragtime blues ditty "Ain't No Use Tryin' To Tell on Me" that punctuates what the rest of the album already proves: Hamilton and Dayton are an artistic match made in the heavens.

MARKETING STRATEGY:

Q2 & Q3 ad buys in No Depression, Texas Music and Best in Texas (co-op budget available) ~ Americana radio promotion by Al Moss ~ Radio single promotion to Texas Music Chart ~ National & regional publicity

TRACK LISTING:

1 Better Than I Used to Be ~ 2 Call My Name ~ 3 Never Not Love You ~ 4 Long Way Home ~ 5 Back My Way ~ 6 Lord Help My Soul ~ 7 Dry Spell ~ 8 Motel Key ~ 9 Lonely Like Me ~ 10 Ain't No Use Tryin' To Tell on Me

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